

RADIO RIDE

SPONSORSHIP PACKAGES

WKNC's Radio Ride is an alleycat-style bike ride and scavenger hunt around the NC State campus and downtown Raleigh. Riders will receive a set of clues for various checkpoints and should expect to bike between 15 and 20 miles. All proceeds for the event will benefit WKNC so it can continue its mission to bring non-corporate, non-commercial radio to the Triangle.

All sponsorships include the following value-added benefits, along with other benefits specific to their tier.

- Company logo and link to company website on Radio Ride website (appx. 1,000 page views)
- Company name and link to its Facebook page on Radio Ride Facebook event (appx. 4,000 page views)
- Live mention of sponsorship in stage announcements at event (50-100 attendees)

Radio Ride Single Speed Sponsor (\$200)

- WKNC underwriting basic package (10 announcements) for one week, good for up to one year

Radio Ride Fixed Gear Sponsor (\$400)

- WKNC underwriting basic package (10 announcements) for two weeks, good for up to one year
- Web ad (300x250 pixels) in rotation on WKNC.org for one week, good for up to one year. WKNC.org receives more than 20,000 page views per month.

Radio Ride 10-Speed Sponsor (\$800)

- WKNC underwriting premium package (21 announcements) for three weeks, good for up to one year
- Web ad (300x250 pixels) in rotation on WKNC.org for two weeks, good for up to one year. WKNC.org receives more than 20,000 page views per month.
- Company logo on Radio Ride official poster and promotional materials (ask for print deadline).



Please select the Radio Ride sponsorship package of your choice:

- Radio Ride Single Speed Sponsor (\$200)
- Radio Ride Fixed Gear Sponsor (\$400)
- Radio Ride 10-Speed Sponsor (\$800)

Total value of donation: \$

- Cash
- In-kind (please describe)

Company Name (as it will appear in sponsorship materials)

Company web/social media address

Representative's Name

Mailing Address

Email

Phone

Payments can be made via credit card or check. Please make checks payable to **North Carolina State University**. To make a payment by credit card, please call **919-513-0362**. Please email a PNG of your company logo suitable for display on a black background and a 300x250 pixel web ad to advisor@wknc.org. Upon receiving your payment and form, WKNC will issue you a receipt for your records. Sponsorships may be tax deductible.

Signature

Date