

# **WKNC 88.1 RADIO RIDE: ALLEYCAT BIKE RIDE**

## **SPONSORSHIP INQUIRY: PACKAGES**

*WKNC 88.1 FM HD-1 will hold its fourth annual alleycat bicycle ride on Sept. 22 and we need your help to make it successful. All proceeds for the event will benefit WKNC so it can continue its mission to bring non-corporate, non-commercial radio to the Triangle. WKNC is part of NC State University, an official 501(c)3 non-profit, so check with your financial advisor about potential tax breaks for sponsorships.*

### **Benefits of sponsorship include:**

- Access to the North Carolina State University college market and surrounding community
- The chance to support North Carolina's local music scene and bicycling community
- Company logo and link to company website on the WKNC Radio Ride website
- Company name and link to company Facebook page on Radio Ride Facebook event
- Live mention of sponsorship at event

### **Radio Ride "Single Speed" Sponsor (\$200)**

- WKNC underwriting credit for value of your donation, good for up to one year

### **Radio Ride "Fixed Gear" Sponsor (\$400)**

- WKNC underwriting credit for value of your donation, good for up to one year
- Web ad (300x250) on wknc.org for one week, good for up to one year

### **Radio Ride "10-Speed" Sponsor (\$800)**

- WKNC underwriting credit for value of your donation, good for up to one year
- Web ad (300x250) on wknc.org for four weeks, good for up to one year
- Logo on Radio Ride poster
- Ability to distribute material at Radio Ride



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Please select the sponsorship package of your choice:

- Radio Ride Single Speed Sponsor (\$200)
- Radio Ride Fixed Gear Sponsor (\$400)
- Radio Ride 10-Speed Sponsor (\$800)

Total value of donation: \$

- Cash
- In-kind (please describe)

Company Name (as it will appear in sponsorship materials)

Company Representative's Name

Billing Address

Email

Phone

Company web/social media address

Payments may be made via credit card, cash or check. Please make checks payable to North Carolina State University. To make a payment by credit card, please call 919-513-0362. Please email your company logo (as you want it to appear in sponsorship materials, visible on a black background) and 300x250 pixel JPEG for the web graphic to [advisor@wknc.org](mailto:advisor@wknc.org). Upon receiving your payment and logo, WKNC will issue you a receipt for your records. Sponsorships may be tax deductible.

Signature

Date